



BRIAN M. TADDONIO

PARTNER

btaddonio@insigne.law

Address

701 Palomar Airport Road,
Suite 230,
Carlsbad, CA 92011

Phone (212) 203-4809

Brian M. Taddonio focuses his practice on trademark, trade dress, unfair competition, and copyright litigation. His experience also includes representing trademark owners in opposition and cancellation proceedings before the U.S. Trademark Trial and Appeal Board, as well as counseling clients on clearance, prosecution, and enforcement of trademarks and copyrights. Brian manages the U.S. and worldwide trademark portfolios on behalf of a wide range of companies and is highly sought after by clients in the fashion, music, art, architecture, entertainment, beverage, restaurant, and hospitality industries.

Brian holds a Master of Architecture degree and has practiced architecture in the United States and France.

EXPERIENCE

- Music licensing agreement between an international music producer and a well-known rapper
- Business separation agreement between a consultant and an employer
- Trademark coexistence and consent agreement between an urban entertainment and clothing brand and a professional sports team
- Favorable Administrative Panel Decision on behalf of an iconic fashion brand pursuant to the Uniform Domain Name Dispute Resolution Policy (UDRP)
- Copyright registration for a world-famous DJ
- Copyright registration for a well-known graffiti artist

INTERESTS

In addition to the practice of law, Brian has completed the New York City Marathon 3 years in a row has completed several half-marathons.

PRACTICE AREAS

- [Art and Copyright](#)
- [Digital Media and Internet](#)
- [Litigation](#)
- [Sports & Entertainment](#)
- [Trade Secret & Unfair Competition](#)
- [Trademarks](#)
- [Transaction & Licensing](#)

INDUSTRIES

- [Architecture](#)
- [Automotive](#)
- [Consumer Products](#)
- [E-Commerce](#)
- [Electronics & Software](#)
- [Fashion & Cosmetics](#)
- [Food & Beverage](#)
- [Social Media](#)

TECHNICAL EXPERTISE

- [Digital Marketing](#)

LOCATION

San Diego

EDUCATION

M.Arch., University of Michigan Taubman College of Architecture & Planning

J.D., Brooklyn Law School

B.A. in Modern European History, University of North Carolina at Chapel Hill

BAR AND COURT ADMISSIONS

New York

United States District Court for the Southern District of New York

United States District Court for the Eastern District of New York

United States District Court for the Western District of New York